

Fr. Lefko Calumet Campus President

Father John M. Lefko, C.P.P.S., Director of Development at Saint Joseph's College, has been named President of the Calumet Campus in East Chicago, Ind., it was announced June 10 during the annual Fellows Dinner in Halleck Center.

Father Lefko, who joined Saint Joseph's administration in 1953, replaces Father Henry Martin, C.P.P.S., who has been Acting President of the Calumet Campus. Father Lefko's successor in the Development Office has not yet been named.



FATHER LEFKO

education at Collegeville until its discontinuation in 1948.

After graduation from the Academy in June of 1929, Father Lefko entered Saint Joseph's College in Sept. of that year, then moved on to St. Charles Seminary at Carthagen, O., from 1932-38. He entered the Society of the Precious Blood on Dec. 8, 1931 and was ordained May 1, 1938.

Father's first assignment came as an assistant at St. John's Parish in Whiting, Ind., from June 1, 1938 until 1945, when he became pastor of St. John's, a position he held until August of 1953. While at St. John's, Father Lefko was the moving force behind the construction of a much-needed elementary school, construction of a Sisters Convent, and organizaion of St. John's first Parent-Teacher Association.

Father assumed the directorship of the Saint Joseph's College Foundation in August of 1953.

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Vol. 27 - No. 4

Rensselaer, Indiana

June, 1967

Alumni Merit Award To Tom DeMint, '59

At the commencement exercise on June 4, 1967, Thomas W. DeMint, class of 1959, received the ninth conferral of the Saint Joseph's College Alumni Merit Award for his outstanding performance in his chosen field of communicative arts. Having received the Alumni Service Award in 1964 for his dedicated service to the college, Mr. DeMint is the only alumnus to hold both of these distinguished alumni awards.

DeMint, the son of a career man in the United States Army, graduated from Gonzaga High School in Washington D.C. in 1955 before entering Saint Joseph's College. Graduating with a B.A. in English, Mr. DeMint produced drawings, cartoons and writings in all three of the student publications and was named to *Who's Who in American Colleges and Universities* during his



Alumnus Tom DeMint receiving the Alumni Merit Award from Father Banet.

four years at Saint Joseh's College. Upon graduation, he began his career with the J. Walter Thompson advertising agency, now holding the position of Creative Group Head. He has distinguished himself in the advertising field, receiving the Cleo Award for outstanding advertising at the American T.V. Commercial Festival in New York during 1964. He has also received awards for his outstanding accomplishments in the field of creative advertising from the Hollywood Art Director's Association and the Chicago Advertising Club.

DeMint began giving his time and talented services to Saint Joseph's College in 1963 when he and Jerry Gladu, Director of the Alumni Association, began work on a direct mailing campaign to alumni and friends of the college. His creative talent produced seven excellent fund campaign pieces during 1963 and 1964 promoting Saint Joseph's College. In the words of Mr. Gladu, "The direct mailing campaign pieces that Tom produced were not only responsible for excellent gains in the participation of alumni in the annual fund drive, but also increased the dollars given by a substantial amount over all previous campaigns. We received many checks with accompanying comments on the cleverness and professional quality of the mailing campaign pieces."

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Alumni Board Cites "Senior 1967"

Through the efforts of the Academic Encouragement Committee composed from members of the Board of Directors of the Alumni Association the first annual "Man of the Year Award" to an outstanding senior was instituted and presented to Marvin Gudorf at commencement exercises, Sunday, June 4. The award entails a \$100 stipend, a citation and permanent inscription on a plaque to be hung in Halleck Center.

Gudorf, from Tell City, Ind., was valedictorian for the '67 class at commencement where he received his bachelor of science degree for a mathematics-physics major. He is a member of the honor fraternity Delta Epsilon Sigma, has won freshman numerals for football and is the recent winner of the Senior Class Scholarship grant.

He and other candidates Ron Staudt, Bob Touhy, Jim Edmiston and Jim Egan were initially selected because they received the most number of votes for nomination to *Who's Who in Ameri-*

can Colleges and Universities and have maintained a 3.00 or above cumulative index. From this stage, a three-man team interviewed and judged all five candidates on their participation in all types of activities and their attitudes concerning their education at Saint Joseph's and for the future.

Gudorf's excellence and fine endeavor was especially lauded by the interviewing team because all of his achievements have come through the pressure of working a 40-hour week to support his wife Mary and his two daughters, Deborah and Phyliss, who are 3½ and 2 years old respectively. Although marriage is usually considered a hinderance in the pursuit of academic excellence, Gudorf brought out that his situation has been more of an inspiration. "When I come home every night and see them, I know what I'm working for."

Next fall Gudorf will further his academic career as will the rest of the candidates. He has accepted an Atomic Energy Commission Fellowship to study nuclear engineering at Purdue University. The grant covers a period from two to five years. Staudt, a mathematics-philosophy major from Niles, Illinois, has been selected for a Weymouth Kirkland Foundation Grant which he has accepted for study at the University of Chicago where he will be working for his law degree. Touhy, a finance major from Chicago, Ill., has received an assistantship for his graduate work at Indiana University.

Jim Edmiston, a history major from Cincinnati, Ohio, has accepted an assistantship in the graduate school of history at Western Michigan University. Jim Egan, an English major from Lorain, Ohio, will attend Notre Dame University on an assistantship to pursuc his field.



Marvin Gudorf, right, receives the alumni association Board of Directors' award for "Senior-of-the-Year." Presenting the award is National Alumni Association President, R. Joseph Moore.

Richard J. Flynn Named Professor - of - the - Year

Richard J. Flynn, class of 1957, associate professor of accounting and Chairman of the Accounting Department, is Saint Joseph's College "Faculty Man-of-the-Year." The award was announced by the Student Council at their annual banquet held on May 23. The voting for the honor was conducted among the members of the sophomore, junior and senior classes.

Born in Chicago where he attended Saint Rita High School from 1949-1953, Flynn attended Saint Joseph's College from 1953-1957, when he was elected to "Who's Who In American Colleges and Universities." From Saint Joseph's he went to the University of Chicago where he received his M.B.A. in 1958 and to the University of Illinois where he received his C.P.A. in 1959.

Flynn then returned to Saint Joseph's to assume the position of accounting professor. In addition to his classroom duties, he is also Presi-

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Professor of the Year, Richard Flynn, with senior accounting major and Fellow, Mel Procanyn; Mr. N. P. Crockett, a partner in the Ernst and Ernst C.P.A. firm, and Tom Eiter, senior accounting major. Mr. Crockett was on campus to present an Ernst and Ernst research grant to the accounting department and accounting scholarship awards to senior Herb Rueth and junior Della Sue Gardner.

Alumni Class Notes

1932—

Rev. WILLIAM J. COLEMAN, M.M. has recently been appointed archivist-historian of the Maryknoll Fathers, Maryknoll, New York.

1934—

CHARLES KARCHER has been named president of Nazareth College of Kentucky, located at Bardstown. Mr. Karcher has been an instructor at the all-girls school since 1961, and in charge of the college's education department.

1936—

On April 1, 1967, Father JOSEPH A. SMOLAR, C.P.P.S., M.A., offered up a Mass of Thanksgiving for 25 years in the priesthood in his boyhood parish church, St. John the Baptist, Whiting, Ind. After his graduate study, Father Smolar was first appointed to Saint Joseph's College in 1945 as an instructor in biology. Since the founding in 1950 of the St. Joseph's Extension in the Calumet area, Father has been a member of its science faculty. Father was also coordinator of student affairs on the Rensselaer campus (1954-58) and later on at the Calumet campus (1960-64). He was assigned to Little Company of Mary Hospital as chaplain in February 1966.



Smolar

1939—

The National Council of Catholic Men presented THEODORE STAUDT its highest award. Mr. Staudt, executive director of the Youngstown Diocesan Council of Catholic Men, was one of 10 laymen to receive the St. Thomas More award in organizing the DCCM lay formation series in 115 parishes in the diocese last fall. He was named the "ideal CCD lay teacher" in the diocese in 1961, and was an instructor and principal of the CCD program at St. Joseph's, Canton, for eight years. Before taking the DCCM post, Staudt was a medical laboratory technician in Canton for 20 years. Archbishop Joseph McGucken of San Francisco presented the award. Another promotion has been given to WILLIAM E. CALLAHAN in the International Harvester Company. Mr. Callahan is now an executive vice-president of the company. He was vice-president and head of the company's motor truck division before his election to his new post.



Staudt

1942—

GEORGE LUNDY, of 246 Nora Avenue, Glenview, Ill., has been named art director of Extension Magazine by



Lundy

Very Rev. Msgr. John L. May, publisher of the monthly publication of the Catholic Church Extension Society. Mr. Lundy was formerly an editorial artist for the Chicago Times and later became editorial art director for the combined Sun-Times. Before joining Extension, Mr. Lundy was president of Lundy, Wais & Guest, Inc. He and his wife Mary, are the parents of four children.

1947—

JOSEPH A. SEBASTIANI, M.D., will join the Department of Psychiatry at Georgetown University in Washington, D.C., on July 1.

1950—

ARTHUR S. BROPHY has been named a participant in Ohio University's NDEA 1967 Summer Institute in English at Athens. ROY E. STONE has been appointed to the newly created position of vice president, management information services, it was announced by Mead Johnson & Company. Stone will be responsible for the development of corporate-wide management information systems. The systems will be designed to furnish information requirements to all levels of management through the utilization of electronic data processing.



Stone

1951—

JOSEPH W. McGRATH, a director of the Saint Joseph's College Alumni Association, was recently appointed Chicago branch sales manager of Information Supplies, Corp. In his new position, Joe is responsible for sales in Illinois, Indiana, and Michigan to end users of data processing supplies manufactured and distributed by ISC. Chief among the firm's product line are data processing cards and continuous forms used in data processing equipment. Joe was president of the S.J.C. Alumni Association four years (1958-62). He and his wife Patricia have five children and reside at 1925 Washington Street, Wilmette, Ill.



McGrath

1953—

DAVID C. WURM received his M.A. from the University of Detroit's Evening College of Commerce and Finance in April. Dave is employed as a salesman for the Detroit Edison Co. He, his wife, and five children live at 10890 Duprey, Detroit, Mich. JOHN WILKIE CIUNG, M.D., is completing his training in orthopedic surgery. He plans to practice orthopedic surgery in Southern California.

1954—

Twin daughters were born last month to Mr. and Mrs. KENNETH J. RYAN. They have been named Judith Ann and Jean Marie. Their home is in Gary, Ind. at 637 Maryland.

1957—

JOHN W. EWRY and Rosemary Buday were married in May at St. Pius X Catholic Church in Bedford, Ohio. LARRY J. STARK is currently with RMK-BARJ Construction Firm serving in Da Nang, South Vietnam. Larry is a labor coordinator and works with the local Vietnamese as well as Korean, Filipino and the Americans. He is scheduled to be home in October and plans to attend next fall's Homecoming.

1958—

ROBERT E. CHRISTEN, C.P.A., recently opened his own C.P.A. firm in Fort Wayne, Ind.

1959—

TOM FREEHILL is a teacher of history and athletic director at Bourgade High School in Phoenix Ariz. He lives with his wife, Barbara, at 7101 N. 36th Ave., Phoenix. Dr. JOHN T. GOELDI has been appointed to the Illinois State University faculty as an assistant professor of elementary education.

1960—

HANK STUKENBORG, C.P.A., affiliated with Lymbrand, Ross Bros. & Montgomery accounting firm, has transferred from Fort Wayne, Ind. to the Lymbrand office in Rockford, Ill. The April edition of Contact stated that TONY CALDERONE is the Assistant Prosecutor, Calhoun County, Mich. This was a part-time job and Tony since has resigned from that position and is devoting full time to his private practice. He is presently a partner in the law firm of Allen, Worth and Calderone of Battle Creek. DAVID K. MANN of Fort Wayne, has been promoted to captain in the U. S. Air Force. Captain Mann is a supply officer for the Strategic Air Command at Minot AFB, North Dakota. In June, he will be transferred to the USAF Academy in Colorado as an instructor in the Department of English. VERN and Judy GLADU are parents of a daughter, Cynthia Marian, born January 4. Vern is now Chief Chemist for the Marquette Cement Company in Rockmart, Georgia. Dr. RICHARD MEISTER recently received his Ph.D. in History from Notre Dame. He is now an assistant professor of History at Xavier University in Cincinnati. He lives with his wife, son and daughter at 3950 Ledgewood Drive, Cincinnati, Ohio.



Mann

1961—

BOB and Marybeth DECKER are the parents of a son, Mark Paul, born in April. Mark has a sister, Mary Christine, age two. They live at 15642 E. 7 Mile Road, Detroit, Mich.

1963—

BILL BRAUNBECK, former head baseball coach at Providence High School near Jeffersonville, has been named to the coaching staff at Aquinas College in Grand Rapids, Mich. Bill has been appointed baseball coach and assistant basketball coach at Aquinas. A daughter, Mary Beth, was born in March to BILL and Sue DOWNARD. Their two other children are Becky, age 3 and David 1½. ROBERT HAYES, teacher and grade school coach in Rensselaer has accepted the position of assistant football coach at South Newton High School. Bob will also coach Jr. High basketball. NORBERT KUNTZ, an instructor in history at SJC during the summer of 1965, has completed his Ph.D. at Michigan State.

1964—

Mr. and Mrs. JERRY D. LANGNER are the parents of their second daughter, Donna Marie. They live at 6018 Laurel Hall Drive, Apt 1, Indianapolis, Ind. Jerry is with the A. C. Nielsen Company as a Market Research Food and Drug Auditor. HERB STEINMETZ and TERRY ISSELHARD have received their J.D. degrees from the University of Illinois College of Law.

1965—

ROBERT D. CHRISTOPHER, presently in the United States Navy at Newport, R.I. will report to OCS in July. INGO HENTSCHEL, mathematics and physics teacher at the St. Henry High School, St. Henry, Ohio, has been awarded a National Science Foundation grant to Worcester Polytechnic Institute at Worcester, Massachusetts for an eight weeks program in physics this summer. JOHN O'REILLY and Miss Rianne Leslie Tinney were united in marriage on May 20 at Saint Andrew's Cathedral in Grand Rapids, Mich. John recently received his Master's Degree from the University of Michigan in Radio and TV Production and is now a sportscaster for WOOD-TV, a Time-Life station and NBC affiliate in Grand Rapids, Mich. Second Lieutenant VINCE L. LINDEN has been graduated from the five-week avionics course at Keesler Air Force Base, Miss. Lieutenant Linden is being assigned to George AFB, Calif., as a member of Tactical Air Command which provides battlefield firepower, precision jet photo reconnaissance and air mobility for the nation's ground forces.

1966—

EDWARD S. DEVINE II is serving in the Peace Corps in the Philippines. Second Lieutenant JOHN R. SHINNICK of Chicago, has been commissioned a second lieutenant in the U. S. Air Force upon graduation from



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JERRY GLADU — Editor

David Muth — Ronald Staudt — Student Editors

Charles J. Schuttrow — Director of Public Information

Margaret Amsler — Assistant to the Editor

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RENSSELAER, INDIANA

JUNE, 1967

SAINT JOSEPH'S COLLEGE

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Chapter Gatherings



Freshmen enrolling in the fall and their parents for the greater Fort Wayne area listened to Father Banet in a welcoming address. This alumni sponsored dinner took place in Fort Wayne, May 10. Alumni hosts were Dave Cook '61; Mike Mettler '61; Ron Koron '60; John Mascotte '61; Tim Connor '61; Bill Andorfer '58; Dan Sorg '64 and Gerry Mauch '60.



St. Louis alumni gathered for their annual Communion Sunday.



J.O.E. alumni meet in Jasper, Indiana, for their annual Spring Dinner-Dance.

Officer Training School at Lackland AFB, Tex. and is being assigned to Oak Creek, Wis. for duty as an Air Force plant representative. AL HERMAN visited on campus in May after having received his commission as a 2nd Lt. in the Marines at Quantico. He is headed for Okinawa and then to Viet Nam. CHARLES H. BOESCH JR., a law student at the University of Akron Law School, was wed to Colleen Fitzpatrick on June 10. MICHAEL J. BARANY JR. is in graduate school at Western Michigan University, Kalamazoo, Mich. TOM HUCKLEBERRY, who completed his degree requirements in January, is in Officer Candidate School in the Army at Ft. McClellan, Ala.

"The World's Greatest Window Washer"

"My most rewarding experience as the town window washer is adding up the money at the end of the day," states Skip Hanchar with his familiar and happy smile. "Actually, in all seriousness I have experienced a sense of accomplishment knowing that I started something from nothing and made it successful."

Hanchar, a June graduate from Fort Wayne, Ind., is an enterprising young man with a nose for the business world. Since his freshman year he has expanded his window jobs in Rensselaer from one to 23, and it was his own ingenuity and salesmanship which made this possible.

Having spent his high school days helping his father in his commercial janitorial service, the experience and equipment were no problem, and his only investment was a 29-cent bottle of ammonia each week.

Hanchar spends one day a week, usually Friday afternoon, washing the various merchants' windows. He estimates that it takes just ten to fifteen minutes to do a store, inside and out and attributes his speed to a special way of squeezing the window—a technique which he calls the "butterfly method."

"At my prices," Hanchar calculates, "I figure I average anywhere from six to eight dollars an hour." This has paid entirely for all of his entertainment and accessory fees for the past four years, including the purchase and maintenance of a car.

Besides the monetary value of the job, there are other rewards. Skip has acquired new friends with many of Rensselaer's most prominent businessmen. "The people are very nice, friendly and helpful," he states, "and it makes me feel like I'm sort of a public relations man."

The merchants jokingly call him the "rain-maker" because storms usually come after he completes his duties. Actually, weather is no big problem for Hanchar, except for the winter season with all of its sleet, slush and salt.

"The Halloween season is my favorite," Hanchar laughingly explains, "the high school kids supply all the soap for me."

Skip has sold his business to Dave O'Grady, a good man with an excellent business sense to expand the business even more.

When asked what he planned to do after graduation he said, "providing Uncle Sam gives me a break, I'll go into my father's business. I want to be in contact with people, and I'd like to help in the sales contracting end of the business."

"Rensselaer will miss him," says Mrs. Chapman, of the Chapman Insurance Agency, "Skip probably has done more than any single person towards the improving town-student relationships."

And Mrs. Elizabeth Loy, of Long's compliments Skip's work by calling him "the best window washer in the whole world. He is a very dependable worker and has improved the appearance of the store, not to mention the business." Mrs. Loy continues, "I used to pride myself as a good window washer until I met Skip. A guy like him is hard to find."

So, whether he goes into business for himself or works for his father, there is little doubt that Skip Hanchar's desire, ingenuity and personality will take him to the top.



Skip Hanchar, '67, "the worlds greatest window washer" plying his trade.

The Fellows Program - 5 Years, 500

"A Fellow of Saint Joseph's College sees beyond the horizon of his everyday occupation or profession. He looks to his identification with the college as an . . . invitation to greatness."

The Fellow's program of Saint Joseph's College was founded five years ago. Since that time, 500 men and women have accepted this "invitation to greatness." Over 200 of these "Fellows" are alumni and wives of alumni.

This program was the first of its kind developed to involve alumni and friends more intimately with a college. At present, there are more than a dozen college and universities that have copied the Saint Joseph's plan.

Why has this program been so successful? Most of the reasons have to do with involvement. Advice and counsel is asked of the Fellows; their ideas and innovations are sought. A Fellow has the right to take an active part in the college's academic processions, convocations and ceremonies. Wearing the cardinal and purple

rosette sets the Fellow apart. A Fellow is the special guest of the college at many campus functions, such as concerts and athletic events. Each year all of the Fellows are invited back to campus for the annual Fellow convocation-dinner. During the year, each Fellow also receives a special newsletter. More important than all of this, however, is that the "Fellows" of Saint Joseph's College believe in their school and the importance of the dual system of American higher education. Their beliefs prompt them to give generously of their time, talent and funds.

The following quote is taken from the Saint Joseph's Board of Trustees brochure of nomination to the Fellow's program.

"The Board of Trustees invites you to join with a group of chosen men and women in accepting the opportunity of associating in a great adventure of Christian higher education. You are dedicating your efforts to a richer and fuller life in a better America."

If you would like to know more about the Fellow's program at Saint Joseph's College, write or call Father Raphael Gross, C.P.P.S., Director of the Fellow's Program, Saint Joseph's College, Rensselaer, Indiana.

FELLOWS—Alumni being made Fellows of the College April 9th during the 3rd Annual President's Dinner at Chicago's Beverly Country Club. Father Gross' famous saying that "every Fellow fellows a Fellow" is the reason the program is successful.



Melvin Procanyn '67 — Fr. Banet



Fr. Banet — Mrs. Art Knochel '65



Richard Scharf '38 — Fr. Banet



Fr. Banet — Richard Rezek '57



Mrs. Joe McGrath — Fr. Banet



Fr. Banet — Tony Gies '64

Senior Class Gift - A Tradition

A unique tradition was in its formative stages this spring when the Class of '67 assembled and instituted the third consecutive endowment plan as the senior class gift to Saint Joseph's College. Through the efforts of the Senior Class Gift Committee to contact all of the class members, the gift presently consists of policies which 132 out of 180 seniors have taken out themselves. With the payment of the yearly premium rate of \$15 and dividend accumulation, the proceeds to be presented to the school at the 25-year maturity date may well exceed \$75,000.

The Continental Assurance Co. has developed this plan especially for Saint Joseph's College and there is not another plan of its nature in operation today. Continental is responsible for the collection of the premiums and the dispersion of the funds to the committee which will determine the nature of its use.

Although this year's class is smaller than previous classes, there still was a healthy 73% participation rate where last year 67% of the seniors took part. The Class of '65 had an impressive 83% initial participation rate.

IN MEMORIAM

JAMES L. TAYLOR, Jr. '42—Evansville, Ind.
HOWARD M. STECKBECK '29—Fort Wayne, Ind.
OTTO F. KALVELAGE '02—Chicago, Heights, Ill.
JAMES J. O'BRIEN '21—Cincinnati, Ohio

Saturday Review Award To SJC

Fifteen years ago, *Saturday Review* magazine gave its first award for distinguished advertising. This year Saint Joseph's college received the first such award given to a college for the full page Saint Joseph's ad that appeared in the November 11, 1966 issue of *TIME*. The award is presented "... to recognize ... those national advertisements which best serve the public interest, and which most searchingly document the continuing miracle of America ..."

Out of 200 public interest campaigns that appeared among the impressive variety of corporate advertising in magazines throughout the United States, the field this year was screened to 106 finalists. From these finalists, the judges selected the winners.

An article in the April 8, 1967 *Saturday Review* comments on the importance of advertising in closing the "understanding gap" which exists in this age of accelerating and expanding communications. "What other people don't know about you can hurt you, but what they don't understand about you, can destroy you ...". The *TIME* ad has already marked Saint Joseph's College as a pioneer in educational advertising and now the *Saturday Review* Award distinguished

FLYNN (Continued from Page One)

dent of the Equitable Leasing Corp., Officer and Director of Stath Office Equipment Inc., owner of Richard J. Flynn, C.P.A.," and special assistant to the President of Saint Joseph's College in which capacity helped engineer the recent First Annual Saint Joseph's Community Shareholders' Meeting. Flynn has established an intern program for his accounting majors and places almost all of his graduating students in C.P.A. firms. Through Flynn, several C.P.A. firms have become acquainted with Saint Joseph's and have donated funds to the college.

DE MINT (Continued from Page One)

In addition, DeMint has forged a new area in the field of communicative arts with his now well-known *TIME* ad, which opened new avenues for obtaining financial aid and gaining national recognition for every college in the nation.

DeMint, lives in Riverdale, Ill., with his attractive and talented wife, Judy, and two children, Tom Jr. and Jean Marie. A Fellow of the college for the past two years, it is upon men like Mr. DeMint that Saint Joseph's College builds and prepares for a bright future.

The Old Timers Game



Halftime repairs and cigar smoking occupied Alumni Ray Banary '58; Jerry Wenzel '53 and Joe Zimmer '66 during the May 4 Varsity-Alumni spring football game. Other alumni playing were Ron Boguski '64; Dennis Berner '65; Bob Bridge '64; Rich Cochrane '63; Terry Davisson '65; Ray Knight '57; Jerry McNamara '64; Huck Quigley '66; Mike Sheahan '67; Denny Stanczak '66 and Bill Thumm '65. The varsity won 35-0.

Saint Joseph's College

Homecoming '67

OCTOBER 28

this small college as a leader in the fight against the dangerous "understanding gap."

The importance of Saint Joseph's *TIME* ad was recognized by that magazine's publisher, Bernard Auer, who, in addition to giving the \$6,000 ad free to Saint Joseph's College, offered free advertising to institutions of higher education, provided that the proposed advertisement carry a "message of educational significance." The full impact of Saint Joseph's *TIME* ad is evidenced by the 400 plus ads that have been submitted to *TIME* as a result of their offer. The May, 1967 *College and University Business* comments that this opportunity for free advertising has caused some colleges to look at themselves in new ways.

Of the 400 submitted ads, *TIME* has been able to print only nineteen so far, but the reactions of these 19 colleges sufficiently indicates the explosive enthusiasm of colleges and universities across the nation who now have the opportunity to place a message in *TIME*.

Roosevelt University summed up the response to their ad as "Sensational." Bethal College found big business very cooperative in helping them with their ad and is quite pleased with the response to their ad and their new-found relationship with industry.

Puma Baseball - 15 Wins - 6 Loses

On May 27 Saint Joseph's baseball team coached by Richard Pawlow finished its season by taking a double header from Ball State and compiling 15 victories against six defeats for the year, a .715 percentage which is the best in the history of the school. The Pumas managed a tie for second place with Indiana State in ICC competition with a 7-3 record in the league, just one-half game behind Valparaiso.

Randy Traugh led the team in hitting with a season average of .368, followed by Ron Stanski and Mike Krapek who hit .302 and .300 respectively. The team's batting average for the season was .244. Herb Rueth, voted most valuable player

Father Kroeckel Retires; Cappuccilli Receives Ph.D.

Father Clarence J. Kroeckel, C.P.P.S., professor of biology at Saint Joseph's College, was lauded upon announcement of his retirement last week as "a shining example of selfless dedication, both as a priest and professor, for the past 37 years."

Father Kroeckel, who will retire at the close of this school year following 33 years on the college faculty, will assume the title of professor emeritus of biology.

Included in the May 1 ceremonies honoring Father Kroeckel were a mass of thanksgiving in the college chapel and a dinner in the Halleck Center dining room. The mass was celebrated by Father Urban J. Siegrist, C.P.P.S., Father Boniface R. Dreiling, C.P.P.S., was deacon and Father William J. Kramer, C.P.P.S., was sub-deacon.

Ralph M. Cappuccilli, Chairman of the Department of Speech at Saint Joseph's College was awarded a doctorate in speech education June 4 at Purdue University.

Cappuccilli successfully defended his dissertation on "The Speakings of Benito Mussolini from 1922-1936" on April 13.

Father of five children, Cappuccilli has worked on his dissertation for two years. He obtained his undergraduate degree at Saint Joseph's and went on to the University of Michigan for his master's degree in theater. For the past ten years, he has attended Purdue University while teaching at Saint Joseph's. He currently holds the rank of associate professor.

"It is essential to participate in advanced education," Cappuccilli maintains, "if one is going to make teaching a life work." A Ph.D. can be called a "means" to lead others to academic excellence. As Cappuccilli notes, "It was a long, tedious task, but the rewards are quite satisfying."

1967 FOOTBALL SCHEDULE	
Sept. 16—	WESTERN KENTUCKY (1942 25-year Class Reunion)
Sept. 23—	DE PAUW * (Parents Day)
Sept. 30—	at Butler *
Oct. 7—	INDIANA STATE * (Dads Day)
Oct. 14—	at Wheaton
Oct. 21—	at Valparaiso *
Oct. 28—	EVANSVILLE * (Homecoming)
Nov. 4—	at Ball State *
Nov. 11—	at Illinois Wesleyan
* DENOTES INDIANA COLLEGIATE CONFERENCE	

led the pitching staff with a 2.70 ERA for 73½ innings, working twice as much as any other pitcher on the staff. Rueth had a 6-3 record for the season while his pitching partners Larry Soltis, Joe Pendick, Tom O'Loughlin and John Quinn respectively had 3-3, 3-0, and 1-0, and 2-0 records for the season. The ERA of the pitching staff for the season was 3.64. A team usually is as good as its pitching, and much of the Pumas' success must be attributed to the fine effort from the pitching staff, a question mark at the beginning of the year.

Saint Joseph's, who does not give scholarships for baseball, is in the hole before the season even starts to Indiana State, Ball State and Butler, but there are many factors which compose a good season. Coach Pawlow, commenting on some of the reasons for the teams success, said, "The real key to our success was in the kids themselves. They want to play. They made sacrifices and practiced many more hours than the actual work outs. This is what makes athletics and good ball teams."



Herb Rueth, pitching ace for Saint Joseph's College and most valuable player for 1967, connects for a single. Rueth, an "A" student, also received the Ernst & Ernst scholarship award in accounting.

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The Foundation was at that time a newly created public relations and fund-raising program.

He held this position until June of 1958, when he was named Director of Development. During his 14 years at Saint Joseph's, Father Lefko also served as Executive Director of the Alumni Association and Treasurer of the College.

The success of his labors at Saint Joseph's can be best gauged through the development of the College during that time. To recognize the high points, college enrollment since 1953 has expanded from 500 to 1350, total assests have grown from \$2,600,000 to more than \$10 million, and overall gifts to the College stand near \$2 million.